



LION ROARS
HOTELS & LODGES

9 UNIQUE PROPERTIES | 2 PROVINCES | 1 INCREDIBLE PORTFOLIO

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THE LION ROARS STORY

LION ROARS IS A FAMILY-OWNED AND RUN COMPANY, STARTED BY THE BAILEY FAMILY 23 YEARS AGO. TOGETHER, WE OWN, OPERATE AND DEVELOP BOUTIQUE ACCOMMODATION IN OUR FAVOURITE PLACE IN THE WORLD: SOUTHERN AFRICA.

From humble beginnings, with a passion for conservation and Africa, big dreams, and not a lot else we started offering personalised travel to Southern Africa, with a particular focus on Zimbabwe's wildlife. We loved Zimbabwe's Mana Pools border, and this inspired the development of Royal Zambezi Lodge and the Mwambashi River Lodge. While we, sadly, left the great Zambezi behind, the success of these lodges as sought after retreats, paved the way for the growth of the portfolio to the Eastern and Southern Cape of South Africa.

We started in Port Elizabeth (now Gqeberha) with **Singa Lodge**, situated in the Summerstrand beachfront area. Simple, stylish and well-located only a couple's minutes walk to the beach, Singa offers a quiet retreat. An eclectic mix of African and Eastern decor, with conferencing and events facilities available.

In 2007 we launched the 5 star **Robberg Beach Lodge**, located right on the Blue Flag Robberg 5 beach in Plettenberg Bay. Four expansive villas, two pools, a viewing deck and an unbeatable location on Beachy Head Drive make up this unique property.

Tucked away in a quiet cul-de-sac, the quaint charm and comfort of **Cottage Pie**, a private 4-star Villa located within The Robberg Beach Lodge grounds, overlooks a tranquil close filled with indigenous bush and birdsong. Cottage Pie offers Garden Rooms, Cottage Suites and a private self catering Family Unit. Its secluded private garden with a bougainvillea-shaded terrace, outside braai and sparkling pool area make it a great place for couples and families alike to relax year round.

Our love of wildlife and conservation led to acquisition of a large portion of the Amakhala Game Reserve in the Eastern Cape. **Hlosi Game Lodge** and **Bukela Game Lodge** were built and opened to guests; offering warm hospitality, luxury safari accommodation and memorable Big 5 experiences.

In 2013 we were presented with an opportunity to include Cape Town in our offering. The **Three Boutique Hotel**, centrally located in leafy Gardens offers a superb accommodation experience under the Lion Roars banner.

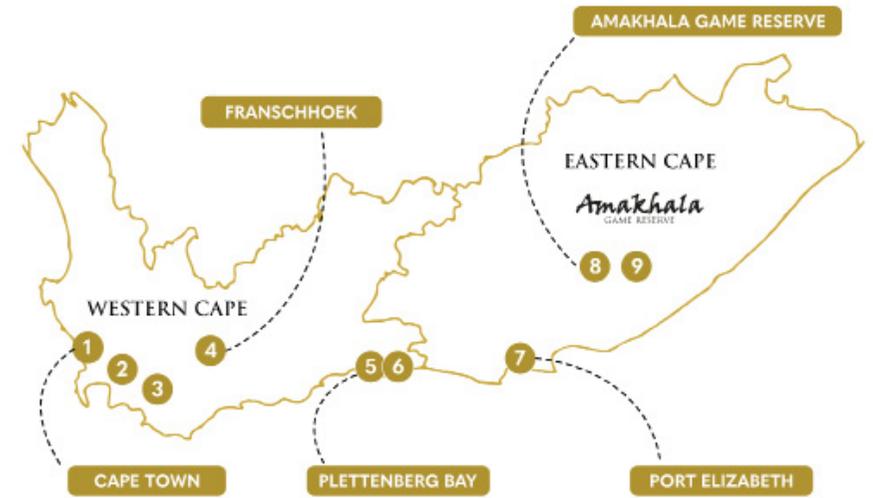
2019 saw us opening a remarkable new property in the warm heart of the Cape Winelands. **Franschhoek Boutique Hotel** offers 12 bespoke rooms. Its location offers unparalleled access to the town and each room is superbly and uniquely decorated with flourish and flair.

December 2020 brought about a whole new kettle of fish as we opened one of our largest properties to date, the magnificent **Kloof Street Hotel**; with over 60 rooms including 2 show-stopping Penthouses. Our on-site restaurant, The Sanctuary, offers alfresco dining on its rooftop pool deck with impressive Table Mountain views, providing a special spot in the Mother City to unwind.

In early 2022 we open the historical **Old Bank Hotel** in the heart of Cape Town's city centre. Built in 1902 the elegant Old Bank is an eclectic mix of timeless Victorian details fused with modern industrial design.

The result is a portfolio of venues that we love to be in and are proud to share. While each location has its own character, the portfolio is bound by a consistently superior experience in terms of comfort, attention to detail and warm, genuine hospitality.

OUR PROPERTY LOCATIONS IN SOUTH AFRICA



1 | KLOOF STREET HOTEL



2 | OLD BANK HOTEL



3 | THE THREE BOUTIQUE HOTEL



4 | FRANSCHHOEK BOUTIQUE HOTEL



5 | THE ROBBERG BEACH LODGE



6 | COTTAGE PIE



7 | SINGA LODGE



8 | HLOSI GAME LODGE

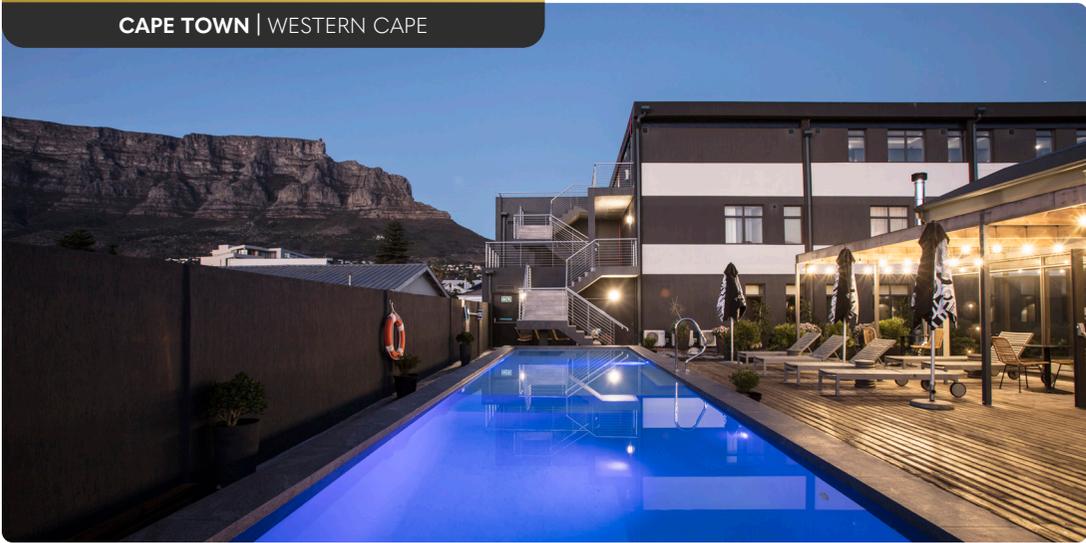


9 | BUKELA GAME LODGE

KLOOF STREET HOTEL ——— ★★★★★

4 LEVELS | 64 ROOMS | 2 PENTHOUSES | THE SANCTUARY RESTAURANT | POOL DECK & BAR

CAPE TOWN | WESTERN CAPE



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

OLD BANK HOTEL —★★★★

CAPE TOWN | WESTERN CAPE



39 LUXURY ROOMS AND SUITES | RESTAURANT & BAR



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

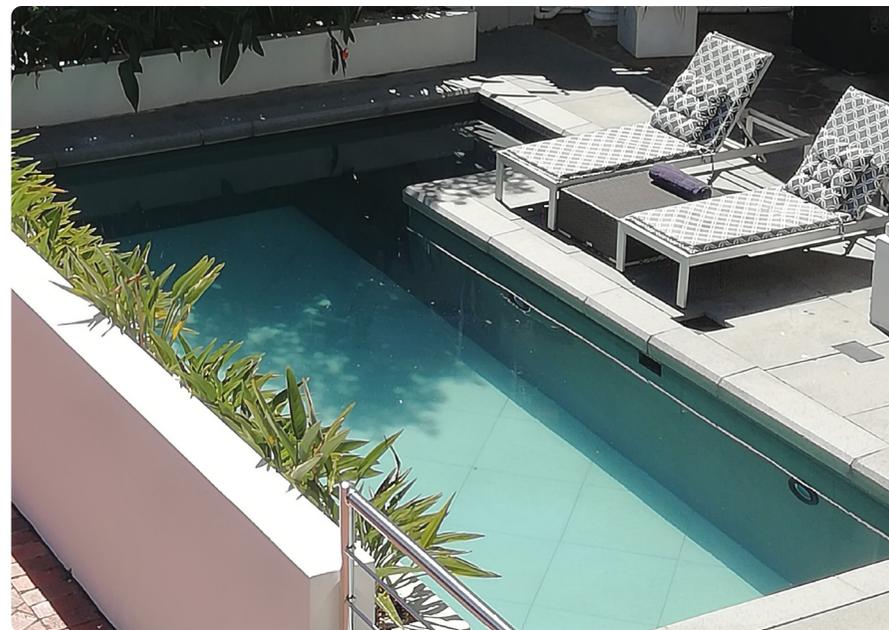
HLOSI GAME LODGE

BUKELA GAME LODGE

THE THREE BOUTIQUE HOTEL — ★★★★★

18 LUXURY ROOMS | EXQUISITE ROOFTOP WITH TABLE MOUNTAIN VIEWS

CAPE TOWN | WESTERN CAPE



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

FRANSCHHOEK BOUTIQUE HOTEL — ★★ ★★

12 LUXURY ROOMS | DINING AREA & BAR

WINELANDS | WESTERN CAPE



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

THE ROBERG BEACH LODGE — ★★★★★

21 LUXURY ROOMS AND SUITES | 3 VILLAS | DINING AREA & BAR | VIEW DECK

PLETTENBERG BAY | WESTERN CAPE



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

COTTAGE PIE
 BY THE ROBBERG BEACH LODGE
 ★★★★★
PLETTENBERG BAY | WESTERN CAPE

1 FAMILY SELF CATERING UNIT | 2 COTTAGE SUITES | 6 STANDARD ROOMS | SWIMMING POOL



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

SINGA LODGE — ★★★★★

PORT ELIZABETH | EASTERN CAPE

12 ROOMS AND SUITES | CLOSE TO MAIN BEACH | CONFERENCING & EVENT FACILITIES



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

HLOSI GAME LODGE ——— ★★★★★

4 SUITES AND 10 LUXURY SAFARI TENTS | DINING AREA & BAR | 1 SWIMMING POOL | KIDS SAFARI PROGRAM

AMAKHALA GAME RESERVE | EASTERN CAPE



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE

BUKELA GAME LODGE — ★★★★★

6 LUXURY SUITES AND 8 LUXURY SAFARI TENTS | 2 SWIMMING POOLS | BIG 5 PRIVATE GAME RESERVE

AMAKHALA GAME RESERVE | EASTERN CAPE



KLOOF STR. HOTEL

OLD BANK HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE

SINGA LODGE

HLOSI GAME LODGE

BUKELA GAME LODGE